Alt Order #

09811482





Billing Address:

Send Payment To:

KTVI 2250 Ball Drive St. Louis, MO 63146 Main: (314)213-2222 Billing:

Great American Media

Invoice Month Invoice Period Invoice # Invoice Date 08/27/12 - 09/10/12 573011-1 09/23/12 September 2012

Station	Account Executive	Sales Office	Sales Region
KTVI	Jared Salles	Washington DC	National

Estimate Number Advertiser Product **Democratic Congressional** DCCC 1543

Flight Dates

Attention: Accounts Payable 09/04/12 - 09/10/12 1010 Wisconsin Ave NW Billing Calendar Suite 800 Broadcast Washington, DC 20007

Billing Type Cash

Order #

573011

Special Handling Do Not Mail

IDB# Advertiser Code Product Code 8217 11 14 Agency Ref Advertiser Ref

KTVI 3592 Solutions Center Chicago, IL 60677-3005

Spots/

1.7	Ot D - t -	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
Line	Start Date	End Date	Description	Statuting Time	MIMIL22	renga:	AACCV	itate	i yoc	*************
1	09/04/12	09/10/12	M-F 6a-7a	6A-630A	MTWTF	:30	1	\$1,200.00	NM	
\	Neeks:	Start Date 09/04/12	End Date MTWTFSS 09/10/12 MTWTF	Spots/Week 1	<u>Rate</u> \$1,200.00					
1	Spots: # Ch	Day Air	Date Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 2		06/12 6:12 AM M-F 6a	-7a	6A-630A	:3	0 D3C12IL1	2т01н		\$1,200.00 NM
2	09/04/12	09/10/12	Fox 2 Morning News	7A-730A	MTWTF	:30	1	\$850.00	NM	
	Veeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
		09/04/12	09/10/12 MTWTF	1	\$850.00					
	Spots: # Ch	<u>Day</u> Air	Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
İ	12		707/12 7:13 AM Fox 2 N	Norning News	7A-730A	:3	0 D3C12IL1	2т01н		\$850.00 NM
3	09/04/12	09/10/12	Fox 2 Morning News	8A-830A	MTWTF	:30	1	\$850.00	NM	
	Weeks:	Start Date 09/04/12	End Date MTWTFSS 09/10/12 MTWTF	Spots/Week 1	<u>Rate</u> \$850.00					
	Spots: # Ch	Day Air	Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengi	th Ad-ID			<u>Rate</u> <u>Type</u>
1	1 2		/07/12 8:28 AM Fox 2 M	Morning News	8A-830A	:3	0 D3C12IL1	2т01н		\$850.00 NM
<u> </u>		00110110	M.C. 4- 400-14TH/M.	4 420	MTWTF	:30	1	\$150.00	NM	
4	09/04/12	09/10/12	M-F 4a-430a KTVI New	/s 4a-450a	WIWIF	:30		\$150.00	INIVI	
	Weeks:	Start Date 09/04/12	End Date MTWTFSS 09/10/12 MTWTF	<u>Spots/Week</u> 1	<u>Rate</u> \$150.00					
1 :	Spots: # Ch	Day Air	Date Air Time Descrip	otion	Start/End Time	Lengt	th Ad-ID			<u>Rate</u> Type
	1 2			-430a KTVI News	4a-430a	:3	0 D3C12IL1	2т01н		\$150.00 NM
L	•									
5	09/04/12	09/10/12	M-F 9a-10a	9A-930A	MTWTF	:30	1	\$450.00	NM	
	Weeks:	Start Date 09/04/12	End Date MTWTFSS 09/10/12 MTWTF	Spots/Week 1	<u>Rate</u> \$450.00					
	Spots: # Ch			otion	Start/End Time	Leng	th Ad-ID			Rate Type
	1 2		/07/12 9:31 AM M-F 9a		9A-930A	:3	30 D3C12IL1	.2т01н		\$450.00 NM



09/10/12

Start Date 09/04/12

Day Air Date

09/07/12

M-F 630p-7p

End Date

09/10/12

MTWTFSS

MTWTF--

Air Time Description

6:46 PM M-F 630p-7p

13 09/04/12

Weeks:

Spots: # Ch

12

Send Payment To:

KTVI
3592 Solutions Center
Chicago, IL 60677-3005

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
573011-1	09/23/12	September 2012	08/27/12 - 09/10/12

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1543

							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
6	09/04/12	09/10/12	M-F 9a-10a	930A-10A	MTWTF	:30	1	\$450.00	NM	
	Weeks:	Start Date 09/04/12	End Date MTWTFSS 09/10/12 MTWTF	Spots/Week 1	<u>Rate</u> \$450.00					
	Spots: # Ch	****		otion	Start/End Time	Leng	th Ad-ID			Rate Type
	1 2		/06/12 9:46 AM M-F 9a	-10a	930A-10A	.:	30 D3C12IL	12т01н		\$450.00 NM
7	09/04/12	09/10/12	M-F 10a-11a	10a-11a	MTWTF	:30	1	\$400.00	NM	
•••	Weeks:	Start Date 09/04/12	End Date MTWTFSS 09/10/12 MTWTF	Spots/Week 1	<u>Rate</u> \$400.00					
	Spots: # Ch	<u>Day Air</u>	Date Air Time Descrip	<u>otion</u>	Start/End Time	<u>Leng</u>	th Ad-ID			Rate Type
	12	Th 09	/06/12 10:12 AM M-F 10	a-11a	10a-11a	.:	30 D3C12IL	12т01н		\$400.00 NM
8	09/04/12	09/10/12	Fox 2 News Midday	11A-1130A	MTWTF	:30	1	\$350.00	NM	
	Weeks:	Start Date 09/04/12	End Date MTWTFSS 09/10/12 MTWTF	Spots/Week 1	<u>Rate</u> \$350.00					
	Spots: # Ch			otion	Start/End Time	Leng	th Ad-ID	•		Rate Type
	12		/07/12 11:08 AM Fox 2 I	News Midday	11A-1130A		30 D3C12IL	12т01н		\$350.00 NM
9	09/04/12	09/10/12	Fox 2 News Midday	1130A-12P	MTWTF	:30	1	\$350.00	NM	
	Weeks:	Start Date 09/04/12	End Date MTWTFSS 09/10/12 MTWTF	<u>Spots/Week</u> 1	<u>Rate</u> \$350.00					
	Spots: # Ch	Day Air	Date Air Time Descri	<u>ption</u>	Start/End Time	Leng	th Ad-ID			Rate Type
	1 2	Th 09	/06/12 11:38 AM Fox 2 I	News Midday	1130A-12P		30 D3C12IL	12т01н		\$350.00 NM
10	09/04/12	09/10/12	M- F 1230p-1p	1230p-1p	MTWTF	:30	1	\$300.00	NM	
	Weeks:	Start Date 09/04/12	End Date MTWTFSS 09/10/12 MTWTF	Spots/Week 1	<u>Rate</u> \$300.00					
	Spots: # Ch		r Date <u>Air Time</u> <u>Descri</u>	<u>ption</u>	Start/End Time	Leng	th Ad-ID			Rate Type
	12		/07/12 12:55 PM M-F 12	230p-1p	1230p-1p		30 D3C12IL	12т01н		\$300.00 NM
1	09/04/12	09/10/12	M-F 530p-6p	530p-6p	MTWTF	:30	2	\$1,000.00	NM	
	Weeks:	Start Date 09/04/12	End Date MTWTFSS 09/10/12 MTWTF	Spots/Week 2	<u>Rate</u> \$1,000.00					
	Spots: # Ch	Day Ai		<u>ption</u>	Start/End Time	Leng	<u>ith Ad-ID</u>			Rate Type
	1 2	Th 09	0/06/12 5:51 PM M-F 53	30p-6p	530p-6p	:	30 b3c121L	.12т01н		\$1,000.00 NM
	2 2	M 09)/10/12 5:43 PM M-F 53	30p-6p	530p-6p	:	30 D3C12IL	.12т01н		\$1,000.00 NM
1:	09/04/12	09/10/12	M-F 6p-630p	6p-630p	MTWTF	:30	1	\$1,000.00	NM	
	Weeks:	Start Date	End Date MTWTFSS 09/10/12 MTWTF	Spots/Week 1	<u>Rate</u> \$1.000.00					
	Spots: # Ch			•	Start/End Time	<u>Lenc</u>	th Ad-ID			Rate Type
	1 2		9/06/12 6:15 PM M-F 6p	o-630p	6p-630p	:	30 D3C12II	.12т01н		\$1,000.00 NM

MTWTF--

Rate

630p-7p

Start/End Time

\$800.00

:30

Length Ad-ID

:30 D3C12IL12T01H

\$800.00

NM

Rate Type

\$800.00 NM

630p-7p

Spots/Week

INVOICE



Send Payment To:

KTVI
3592 Solutions Center
Chicago, IL 60677-3005

Invoice #	Invoice Date	Invoice Month	Invoice Period
573011-1	09/23/12	September 2012	08/27/12 - 09/10/12

Advertiser	Product	Estimate Number
Democratic Congressional		1543

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
14	09/10/12	09/10/12	Rams Weekly	630-7p	М	:30	1	\$800.00	NM	
	Weeks:	<u>Start Date</u> 09/10/12	End Date MTWTFSS 09/16/12 M	Spots/Week 1	Rate \$800.00 Start/End Time	lanat	h Ad-ID			Bata Type
	Spots: <u>#</u> Ch 1 2	<u>Day Air</u> M 09/	<u>Date</u> <u>Air Time</u> <u>Descript</u> 10/12 6:51 PM Rams W		630-7p		0 b3C151r:	12т01н		<u>Rate Type</u> \$800.00 NM
15	09/04/12	09/10/12	M-F 9p-10p	9P-930P	MTWTF	:30	1	\$1,400.00	NM	
	Weeks:	Start Date 09/04/12	End Date MTWTFSS 09/10/12 MTWTF	Spots/Week 1	<u>Rate</u> \$1,400.00					
	Spots: # Ch 1 2		Date Air Time Descript 07/12 9:15 PM M-F 9p-		Start/End Time 9P-930P		<u>h Ad-ID</u> 0 b3c12IL	12т01н		<u>Rate Type</u> \$1,400.00 NM
16	09/04/12	09/10/12	M-F 9p-10p	930P-10P	MTWTF	:30	1	\$1,200.00	NM	
	Weeks:	Start Date 09/04/12	End Date MTWTFSS 09/10/12 MTWTF	Spots/Week 1	<u>Rate</u> \$1,200.00					
	Spots: <u>#</u> Ch 1 2		<u>Date</u> <u>Air Time</u> <u>Descrip</u> 07/12 9:42 PM M-F 9p-		Start/End Time 930P-10P		<u>h Ad-ID</u> 0 D3C12TL	12Т01н		<u>Rate Type</u> \$1,200.00 NM
17	09/04/12	09/10/12	Fox 2 News Edge	10p-1035p	MTWTF	:30	1	\$1,200.00	NM	
	Weeks:	Start Date 09/04/12	End Date MTWTFSS 09/10/12 MTWTF	Spots/Week 1	<u>Rate</u> \$1,200.00					
	Spots: <u>#</u> Ch 1 2		Date Air Time Description 10/12 10:32 PM Fox 2 N		Start/End Time 10p-1035p		h <u>Ad-ID</u> 0 D3C12IL	12т01н		<u>Rate Type</u> \$1,200.00 NM
18	09/09/12	09/09/12	St Louis Rams	12P-315P	5	:30	1	\$8,000.00	NM	
	Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/12S	<u>Spots/Week</u> 1	<u>Rate</u> \$8,000.00					
	Spots: # Ch 1 2		<u>Date</u> <u>Air Time</u> <u>Descrip</u> 09/12 1:33 PM St Louis		Start/End Time 12P-315P		h <u>Ad-ID</u> 0 D3C12IL	12т01н		<u>Rate Type</u> \$8,000.00 NM

<u>Total Spots</u> 19 <u>Gross Total</u> \$21,750.00

Payment Terms 30 Days

Agency Commission

\$3,262.50

Net Amount Due

\$18,487.50